



2022 FUNDRAISING REPORT



Terrace Lodge
COMFORTS OF HOME

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MESSAGE FROM THE CAMPAIGN CHAIR



Construction on the Terrace Lodge Redevelopment is well underway and scheduled to be completed in 2024. It is exciting to see progress being made on this long-anticipated project.

The redevelopment will produce a modernized and reimagined facility that will meet the complex care needs of our 100 residents while providing them with a living experience that is as home-like as possible.

In order to create this home-like atmosphere, the Terrace Lodge Fundraising Committee has been hard at work raising funds to purchase specific items that will provide residents with the Comforts of Home.

Picking up on the momentum gained since the launch of the fundraising efforts in December 2020, and with COVID-19 restrictions starting to ease part way through 2022, we were able to take the campaign on the road and attend several community events across Elgin County.

These events, including the Warden's Charity Gala, were a wonderful way to reconnect with everyone and to raise awareness about how the Comforts of Home are so important to our residents.

The end of 2022 was also the end of the term of Council and, therefore, the end of the Committee's term. I wish to sincerely thank the committee members who served for over two years and got the campaign off the ground. We would not have passed the 50% mark without you.

Of course, this report is about you and for you, our generous donors. Our gratitude is beyond what words can express. But please see this report as our gesture of recognition, one designed to keep you informed on progress, to let you know how your funds are invested, and most importantly, to convey to you that you are an invaluable part of this journey.

A handwritten signature in black ink, appearing to read 'Dominique Giguère', written in a cursive style.

Dominique Giguère

COMMITTEE MANDATE & GOALS



The Terrace Lodge Redevelopment Fundraising Committee is a subcommittee of the Terrace Lodge Redevelopment Steering Committee. This committee is responsible for the Terrace Lodge Fundraising Campaign, which raises funds to purchase value-added items that provide residents with the Comforts of Home.



01. Mission

The Fundraising Committee has been mandated to plan, coordinate, implement and evaluate fundraising activities. The funds raised by the Committee will be invested in value-added enhancements to the Terrace Lodge Redevelopment Project.



02. Vision

To create an inviting state-of-the-art Home where residents feel safe and comfortable while enabling the excellent care provided proudly by staff and volunteers. As redevelopments are completed, the staff, residents and families of Terrace Lodge will notice a shift from the traditional medical model toward a homelike model of care.



03. Goals

To raise sufficient funds to purchase the items deemed necessary to enhance Terrace Lodge and provide residents with the Comforts of Home. As of December 2022, the total cost of all items needed has been adjusted and estimated at \$560,000. This goal may be further adjusted by the end of the campaign as more information becomes available (e.g. building design features, price of items).

2022 FUNDRAISING COMMITTEE

The committee, initially created in 2020, welcomed two new members in 2022: Amarilis Drouillard, Dutton-Dunwich Councillor, and Brigette Clark-Carmichael, as community member from Bayham. As fundraising activities picked up in the summer of 2022, the dedication of each member was once again clearly demonstrated and appreciated. The committee officially dissolved at the end of the term of Council in November 2022 and a new committee formed for 2023. Many thanks to all committee members, past, present and future! Don't hesitate to contact the Chair if you wish to join this amazing team.



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2022 STAFF SUPPORTS

The Fundraising Committee is supported, guided, informed, and kept organized by Elgin County staff, from the administration team and from the Long Term Care Homes team. Their work, often behind the scenes, is essential to the effective and successful functioning of all fundraising activities.



Jenna Fentie

Manager of
Administrative Services/
Deputy Clerk



Jennifer Ford

Director of Financial
Services/Treasurer



Michele Harris

Director of Homes &
Seniors Services



Stefanie Heide

Legislative Services
Coordinator



Tanya Noble

Manager of Program &
Therapy Services

The Committee is very grateful for the professional support provided by staff.

The Committee would also like to thank the Elgin County IT Department for the technical support provided.

2022 BY THE NUMBERS



100 Individual Donors

Donations were received from service clubs, businesses & individuals.



\$122,888 Raised

This combines donations received in 2022 and the pledges initiated in 2021, paid in 2022. The year ended with the campaign passing the 50% threshold of the campaign's overall \$560,000 target.



1000+ Hours of Volunteer Work

With the addition of in-person community events, in-person meetings, and presentations to potential donors, committee members nearly doubled their volunteer hours and efforts in 2022.

WARDEN'S CHARITY GALA

In 2022, Elgin County Warden Mary French hosted a Charity Gala, with all proceeds going to the Terrace Lodge Comforts of Home Campaign. It was a beautiful gathering to celebrate a good cause, along with the release of the book *These Hands*, a collection of photographs capturing the hands and life stories of the Homes' residents. It was nice to see everyone all dressed up for such a fabulous event, which included great food, music and an art auction. We thank staff, partners and sponsors who made this happen to raise **\$27,859**.



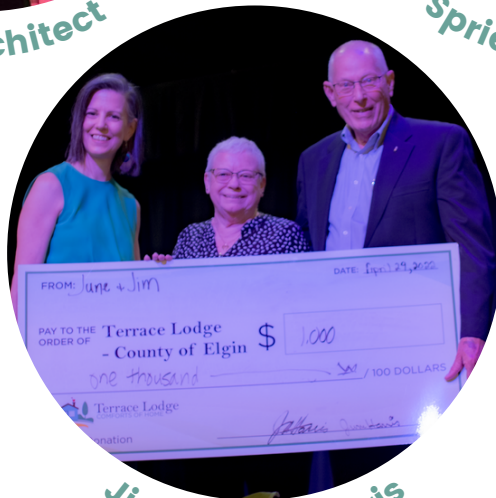
MMC Architect



Spriet Associates



Vida Dietetics



Jim & June Harris



Minerva Art Gallery

FUNDRAISING BOOTH

With the generous support of the Aylmer Express and the professional touch of their Graphics Group, the Fundraising Campaign had a terrific presence at several community events throughout the summer and fall. Visitors at the booth got to learn more about the campaign, picked up a fridge magnet to remember to donate, and had a chance to purchase a copy of the book *These Hands*.



Children were also invited to pick up a colouring kit and drop off their artsy creations, addressed to one of the residents, at their local library. These greetings were sent to the residents at Terrace Lodge to brighten their day.

We will be at many events in 2023 as well so please drop by!



ITEMS FULLY FUNDED TO DATE

Thanks to your donations, sufficient funds have been secured to purchase the following Comforts of Home items, to add to those confirmed last year.

- **2 of 3 Chapel Stained Glass Panels (1 funded in 2021)**
- **60 of 60 outdoor stackable chairs for the main courtyard**
- **5 of 5 outdoor tables for the main courtyard**
- **2 of 2 outdoor tables for memory care outdoor space (accessible)**
- **1 additional gazebo for the front yard**
- **2 of 4 Abby Computer System with annual subscription**
- **18 folding tables for recreation spaces**
- **1 fully furnished guest suite, with beddings, television, sofa**
- **13 remaining Keepsake Boxes (100 fully funded)**
- **2 of 2 annual technology packages**
- **6 of 6 media streaming subscriptions**
- **2 of 2 gift shop fixtures (clothing rack, table, chairs)**
- **20 of 20 activity nooks, furniture and supplies: reading nook, music nook, aviation, arts nook, baby station, wardrobe nook**
- **1 of 1 LED artificial, therapeutic fish tank**



FINANCIALS

The following represents the full financial picture at the time of writing this report, in April 2023. Some donations received in 2023 are therefore included.

Donations Received for Terrace Lodge Fundraising as at May 12, 2023	Donations by Year of Pledged					Grand Totals
REVENUE (Donations to date)	2021	2022	2023	2024	2025	2021 to 2025
Cash/Cheque	64,228	27,434	6,055			97,717
Credit Card	27,280	3,420	1,333			32,033
Donations Prior to Campaign Start	8,105	-	-			8,105
Pledges (Expected Value)	45,150	70,000	45,000	5,000	5,000	170,150
In Kind Donations	25	2,100	-			2,125
Warden's Gala Event		33,216	-			33,216
Total Donations	144,788	136,170	52,388	5,000	5,000	343,346
EXPENSES						
Fees (credit card)	624	364	-			988
Fundraising Consultants	1,500	1500	1500			4,500
Signage	1,219	811.06	750			2,780
Meeting Room Rental	150	-	-			150
In Kind Purchases	25	-	-			25
Advertising and Promotion	9,656	1,881	205			11,741
Warden's Gala Event		8,776	-			8,776
Total Expenses	13,174	13,332	2,455	-	-	28,960
						-
Total Donations towards campaign	131,614	122,838	49,933	5,000	5,000	314,386
% of Expense to Donation Revenue	9.10%	9.79%	4.69%			
% of Fundraising goal by Yearly total (2 years (\$157,500), current year \$245,000)	92%	86%	21%			
% of overall fundraising campaign goal to date(\$560,000)	26%	24%	9%	1%	1%	61%

**Reallocated amounts are highlighted in blue*

**Estimated amounts are highlighted in red*

2022 DONORS

Donors are the ones who bring a fundraising campaign to life. We hope you know how much your generosity warms everyone's heart and motivates us to work toward our goal. You are part of an beautiful journey and we can't thank you enough!!

Donors in 2022 include the individuals, businesses and groups listed below. The Committee would also like to thank the many generous donors who wished to remain anonymous.

- **Barbara Teeple**
- **Bestway Auto Supply**
- **C. C.Dance Sewer Cleaning Incorporated**
- **Catherine Bearss**
- **Don & Suzanne Ferguson**
- **Douglas & Shannon Inglis**
- **Dowler & Limited**
- **Dr Dixie Esseltine**
- **Dr. Avril Saunders-Currie and Greg Currie**
- **Dr. Michael and Mrs. Michele Toth**
- **Elgin-St. Thomas Community Foundation**
- **Elizabeth Pearce**
- **ETBO Tool & Die**
- **Finley Williams**
- **Goodwill's Used Cars**
- **Green Lane Community Trust Fund**
- **Ian & Connie Foster**
- **John Bajc**
- **John Fleck**
- **June & Jim Harris**
- **Kenneth and Mary Stover**
- **Lois Davis and Brenda Streib**
- **Maggie Friesen**

2022 DONORS

- **Mapleton Church of Christ**
- **Marilyn Greenwood**
- **Mark and Teri Widner**
- **Medavie EMS Elgin Ontario Inc.**
- **Medline Canada Corporation**
- **Mike Smith**
- **Minerva Art and Antiquities**
- **Mr. & Mrs Roy Haines**
- **Mr. & Mrs Brian Miller**
- **Mrs. Elizabeth West and Louise West**
- **Pampered Chef**
- **Sally Martyn**
- **Sandra and David Marr**
- **Sandra Schneider**
- **Scott & Sharon Shakir**
- **Shirley Antonissen**
- **South Dorchester Optimist Club**
- **St. Anne's Catholic Women's League**
- **Terrace Lodge Auxiliary**
- **Tyson Edwards**
- **Van Gorp Drainage and Excavating Inc.**
- **Van Gorp Farm Drainage Ltd.**

THANK YOU!

2022 DONOR PHOTOS



Mapleton Church of Christ Disciples



South Dorchester Optimist Club



St. Anne's Catholic Women's League

THANK YOU!

CONSTRUCTION PROGRESS



Exterior Cladding (January – August 2022)

Installation of the exterior sheathing began in January 2022. Window installation began in February. Insulation installation began in March. Brick veneer installation began in April. Metal siding installation began in June. By the end of August, all exterior cladding was installed. The brick veneer and metal siding were chosen to match the finishes of the existing building.



Interior Finishes (January – December 2022)

Interior framing began in January 2022 and took a few months to complete. Gypsum board installation began in April. Ceiling installation began in May. Painting and millwork installation began in July. Flooring installation began in August, while work on drywall, painting, ceilings, and millwork continued. In September, the installation of doors, handrails, and fireplaces began. Interior finishes were largely complete by December 2022, with final touch-ups, cleaning, and furnishings scheduled for 2023.



Receiving Addition (January – December 2022)

The construction of the receiving addition began in January 2022 with the pouring of the floor slab. The elevator installation began in February. The concrete walls in the basement were constructed in March. First floor framing began in April. Installation of exterior sheathing began in May. Second floor and roof framing began in June. By December 2022, the exterior of the receiving addition was largely complete, and the elevator was operational.

LOOKING FORWARD TO 2023

In 2023, we will be looking to raise the remainder of the funds (\$245,000) to ensure all outstanding items on the residents' wish list can be purchased. Those include, to name a few:



- **2 more Abby computer systems**
- **8 more landscape areas to be adopted**
- **Comfy furniture for the lobby and entry way décor**
- **Decorative wallpaper**
- **Lobby games tables, bookcases**
- **Specialized, adapted outdoor exercise equipment nook**
- **Balcony furniture**
- **Sheds**
- **Blanket warmers**
- **Baking equipment (for sensory activities and comfort)**
- **Portable Snoezelen Cart**

We hope you will consider a first, or second, (or third!) contribution to the campaign in 2023 to benefit from a charitable donation tax receipt. As a donor, we also count on you to encourage and even challenge your neighbours, family members, colleagues, business partners and competitors to match your donation. You can continue to make a difference in the lives of the Terrace Lodge residents. They are counting on all of us to make their wishes come true.

BECOME PART OF THE JOURNEY ...



Visit our online catalogue and purchase a much-needed item.



Reach out by phone or email to make a donation by cash, cheque or credit card.



Join our Committee or become a campaign volunteer.



www.donatetoterracelodge.ca

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Dominique Giguère, Campaign Chair

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