



## **Rural Initiatives/Planning Advisory Committee Meeting**

Tuesday, February 9, 2021  
2:30 P.M.

Meeting to be held electronically.

### **Agenda**

1. Approval of Agenda
2. Approval of the Minutes from December 1, 2020
3. Community Grant Program Survey – Committee Review and Approval
  - i. Draft Final Report Template
  - ii. Draft Survey Questions
  - iii. Draft Funding Agreement (Walk-on)
4. Community Grant Program – Committee Feedback
5. RIPA Committee Involvement in the Official Plan – 5 Year Review (Committee Discussion)
6. Correspondence
7. Date of Next Meeting
8. Adjournment

## DRAFT MINUTES

### Rural Initiatives/Planning Advisory Committee Meeting

**Date:** December 1, 2020  
**Location:** Elgin County Administration Building, 450 Sunset Drive, St. Thomas  
 Administrative Services Boardroom, 3<sup>rd</sup> Floor  
**Time:** 1:00 P.M.

**Attendees:** *Members of the Rural Initiatives/Planning Advisory Committee*  
 Councillor Ed Ketchabaw (electronic)  
 Councillor Sally Martyn (electronic)  
 Councillor Dominique Giguère (electronic)  
 Heather Derks (electronic)  
 Warden Dave Mennill (electronic)

*Elgin County Staff*

Chief Administrative Officer, Julie Gonyou (in-person)  
 Supervisor of Legislative Services, Katherine Thompson (electronic)  
 Legislative Services Coordinator, Carolyn Krahn (in-person)

#### 1. Call to Order

The Rural Initiatives/Planning Advisory Committee met this 1<sup>st</sup> day of December, 2020 in the Administrative Services Boardroom, at the County Administration Building, St. Thomas at 1:00 P.M. Committee Members joined the meeting electronically.

#### 2. Approval of Agenda

Moved by: Warden Mennill  
 Seconded by: Councillor Martyn

Resolved that the agenda be approved as presented.

#### Recorded Vote

	Yes	No
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

#### 3. Adoption of Minutes

Moved by: Councillor Giguère

Seconded by: Warden Mennill

Resolved that the minutes of the previous meeting be adopted.

**Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

**4. Disclosure of Pecuniary Interest and the General Nature Thereof**

None.

**5. 2021 Community Grant Program Requests**

The Chair confirmed that Committee members judged the applications according to the criteria set out in the Community Grant Packages.

The Chief Administrative Officer presented information regarding proposed 2021 Community Grant allocations.

Moved by: Warden Mennill  
Seconded by: Heather Derks

RESOLVED THAT the funding request from the Port Stanley Optimists be denied; and

THAT the funding allocation for 4H be increased to \$2,000.

**Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère		No
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	4	1

- Motion Carried.

Moved by: Councillor Giguère

Seconded by: Warden Mennill

RESOLVED THAT the surplus funds be distributed equally among the three (3) remaining Community Services applications – Second Stage Housing, STEAM Centre, and Multi Service Centre.

**Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks		No
Councillor Ed Ketchabaw	Yes	
	4	1

- Motion Carried.

Moved by: Warden Mennill  
Seconded by: Councillor Martyn

RESOLVED THAT the application for the Dutton Night Market be rejected as the application does not meet the grant program criteria; and

THAT the funds be reallocated back into the Festival and Events Community Grant Program.

**Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

Moved by: Warden Mennill  
Seconded by: Councillor Giguère

RESOLVED THAT the funding allocation for the Plowmen’s Association be increased to \$250, and the VON Seniors Day in the Park allocation be increased to \$1,500; and

THAT the remaining allocations be adjusted to accommodate these increases.

**Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

Moved by: Councillor Martyn  
Seconded by: Councillor Giguère

RESOLVED THAT the signage application be approved for the Periscope Playhouse in the amount of \$300.

#### **Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Sally Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

## **6. Correspondence**

The Chief Administrative Officer introduced the correspondence from Loyalist Township to the Prime Minister of Canada and Premier of Ontario regarding funding for community groups and service clubs affected by the pandemic.

The Committee directed staff to determine whether the federal and provincial governments have announced funding for community groups and services clubs and to present further information to Council if necessary.

## **7. New Business**

The Chief Administrative Officer asked the Committee if they wished to request additional funds from County Council for a second in-take of the Community Grant Program in 2021. The Committee agreed not to request funding for a second in-take at this time and to reconsider in March 2021.

The Committee agreed to ask applicants for feedback on the new grant program when the letters confirming the 2021 funding allocations are sent out.

The Committee will determine the 2021 meeting schedule at the first meeting of 2021.

### **8. Next Meeting Date**

The next meeting will be called after the feedback from the applicants has been received in March or April of 2021.

### **9. Adjournment**

Moved by: Councillor Martyn  
Seconded by: Councillor Mennill

Resolved that the meeting adjourn at 2:05 p.m. to meet again in March or April of 2021.

#### **Recorded Vote**

	<b>Yes</b>	<b>No</b>
Warden Dave Mennill	Yes	
Councillor Dominique Giguère	Yes	
Councillor Martyn	Yes	
Heather Derks	Yes	
Councillor Ed Ketchabaw	Yes	
	5	0

- Motion Carried.

**Community Grant Program (CGP)**

**Final Report 2021**

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**Background**

Organization: \_\_\_\_\_

Primary Contact:

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please tell us which grant you received (check one):

- Community Services – Seed Grant
- Community Services – Cultivate Grant
- Festival and Events – Seed Grant
- Festival and Events – Cultivate Grant

How much funding did you receive from Elgin County in support of your program: \$\_\_\_\_\_

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- 1.) Please briefly describe the program/service/festival/event that was funded through the Community Grant Program (CGP).

- 2.) Please confirm how this funding was used (please select all that apply):

- Supplies
- Volunteer expenses
- Professional fees
- Direct Program Expenses

Comments:

3.) Please confirm that the CGP funding was NOT used for the following: operating expenses (staffing/wages/benefits); capital projects; deficit reductions; or retroactive activity/program/event.

- I confirm that CGP was not used for the aforementioned items.
- I'm not sure.
  - Please indicate which expenses you are unsure of, and provide an explanation in the comments section.
    - Operating Expenses
    - Capital Projects
    - Deficit reductions
    - Retroactive activity/program/event
- I cannot confirm that CGP was not used for the aforementioned items.

Comments:

4.) Please briefly describe how successful your program/service/festival/event was.

5.) Please describe how successful you were in reaching your target audience (provide details if possible, i.e. number of participants).



6.) Please tell us whether your program/service/festival/event was successful targeting areas of the County facing greatest need or greatest inequities.

7.) Please describe how impactful your program/service/festival/event was (i.e. number of participants, user impact statements, etc.)

8.) Did your program/service/festival/event increase participation and engage persons with disabilities?

- Yes. Please tell us how in the comments section.
- No. Please tell us why you weren't able to accomplish this in the comments section.
- Not sure. Please explain in the comments section.

Comments:

9.) Please tell us whether your program/service/festival/event followed the schedule and key dates that you identified in your application. Please provide additional information/explanation if you made changes to the schedule and key dates.

10.) Please let us know how the CGP supported the following:

- Continued capacity of your organization;
- Contribution to the sector; and
- Your organization's ability to achieve funding priorities and outcomes.

Comments:

11.) Please **attach** a financial statement with actual program/service/festival/event costs.

12.) Please **attach** or detail all available metrics or statistics that you used to measure the success of your program.

13.) **CULTIVATE ONLY:** How successful were the changes you made to your program/service/festival/event?

14.) How likely is your organization to apply for CGP funding in 2021?

- Very likely
- Unlikely
- Not sure
- Other: \_\_\_\_\_

15.) Optional – Please attach any supplemental information (e.g. organizational year end reports) to this application.

**Declaration:**

*I confirm that the information provided in this report is true, complete, and accurate. I understand that all materials submitted as part of this final report will be shared publicly to ensure accountability and transparency.*

Authorized Signature(s) (two (2) needed if not incorporated):

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

## Community Grant Program

### Draft Applicant Feedback Survey

In 2020, County Council launched a new Community Grant Program (CGP). The CGP invests in both established and emerging community programs and events that meet identified community need, build capacity and support Elgin County's Strategic Plan 2020-2022. Through this program, organizations and services can apply for supplementary funds to strengthen their responsiveness, effectiveness and resilience.

The CGP was designed by the Rural Initiatives and Planning Advisory Committee (RIPA) to ensure the process as a whole is fair and unbiased, aligns with Council's Strategic Plan including enhanced accountability and transparency. There are two (2) funding streams, each with their own application package:

- 1.) Community Services (cultivate and seed); and
- 2.) Festivals and Events (cultivate and seed).

### Survey

Thank you for your submission to the CGP. Your feedback is important to us!

The Rural Initiatives and Planning Advisory (RIPA) Committee is surveying all recent applicants to assess the effectiveness of the new CGP. **Feedback from those who filled out the application** is very important to us and the RIPA Committee will use your feedback and suggestions to inform any adjustments to the CGP before the next intake in September 2021.

**This survey will take you approximately 10 minutes to complete.**

### Community Grant Program

General Questions: (confirm which stream, how much \$ applied for, and the amount of time it took to fill out the application)

- 1.) Please tell us which Community Grant Program funding stream you applied for:
  - Community Services – SEED (new program or service)
  - Community Services – CULTIVATE (established program or service with some changes)
  - Festival and Events – SEED (new festival or event)
  - Festival and Events – CULTIVATE (established program or service with some changes)

2.) Approximately much CGP funding did you request?

- \$1 – 1,000
- \$1,001 - \$2,500
- \$2,501 - \$5,000
- \$5,001 - \$10,000
- Other:

3.) Eligible organizations may be eligible to apply for up to 50% of program, service or event expenses up to a maximum of \$10,000. **(please pick all that apply):**

- This is reasonable
- I would like to be able to apply for more than 50% of funding
- I would like to be able to apply for more than \$10,000 of funding
- Comments:
- Skip

4.) How long did it take you to complete the application?

- Less than 1 hour
- Longer than 1 hour, but less than 2 hours
- Longer than 2 hours
- Comments/Suggestions for Improvement:
- Skip

**To what extent do you agree or disagree with each of the following statements:**

1.) The new CGP includes Seed Grants and Cultivate Grants. Seed Grants provide funding for new programs or services and Cultivate Grants provide funding for established programs that are building on their success. I understood the difference between Seed Grants and Cultivate Grants.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

2.) When I filled out the application, it was clear to me that my organization was eligible to apply based on the information provided.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

3.) I understood what program or service expenses were eligible for funding through the CGP.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

4.) The Community Grant Program guidance documents were helpful, clear and informative.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

5.) The financial information I was required to submit as part of my application was reasonable.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

6.) The amount of information requested about my organization to measure the success of the program or service was reasonable.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

7.) The 2021 intake for CGP opened on September 1, 2020 and closed on November 10, 2020. The application intake period worked well for my organization.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

8.) I understand from the CGP guidance documents how proposals are evaluated by the Rural Initiatives and Planning Advisory Committee.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

9.) The evaluation of CGP proposals is fair and transparent.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
- Comments/Suggestions for Improvement:
- Skip

10.) Please share any additional feedback or considerations for the Committee while they review the Community Grant Program in the coming months.

- The CGP was great! I don't have any suggested changes to the CGP
- Comments:
- Skip:

[survey end]



# Community Grant Program (CGP)

## Review of CGP Allocation Process

Julie Gonyou, Chief Administrative Officer

February 9, 2021



**ElginCounty**  
*Progressive by Nature*

# Agenda

## Community Grant Program

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### Overview



Priorities identified during the CGP redesign.

### Committee Feedback



Discussion of what worked/what didn't work

### Adjudication/Allocation Process



Review of the Committee's review process and funding allocation process.

### Options & Next Steps



Consider feedback from Applicant Survey and revised process for Adjudication/Allocations (if necessary)

### Considerations



Staff recommendations

### Questions



Discuss any outstanding items

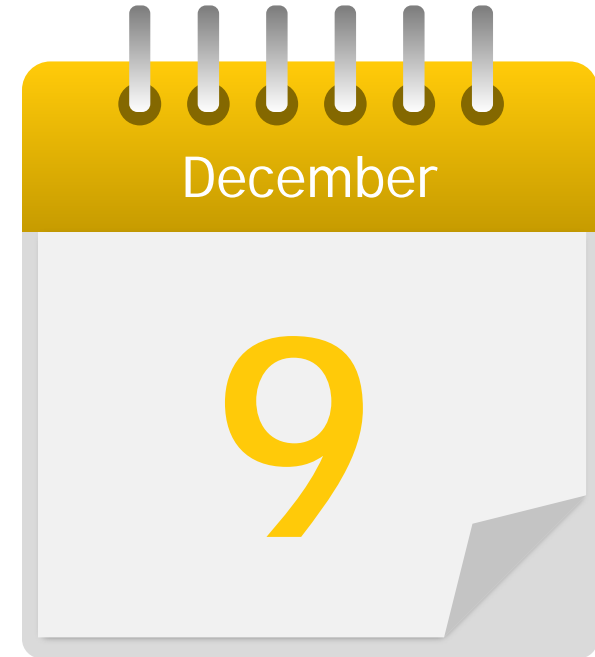
# Key Dates - 2021



2022 Intake #1 OPENS



2022 Intake #1 CLOSES



Council Reviews  
Committee  
Recommendations

# Timeline

## Community Grant Program - 2021 Allocations

01

**Intake #1 Opened**  
September 1, 2020

- Program materials posted to website
- Previous applicants notified
- Video posted to website as resource

02

**Intake #1 Closed**  
November 10, 2020

- Intake #1 closed

03

**Committee Review**  
November 25, 2020

- Rural Initiatives and Planning Advisory Committee review of applications

06

**Survey & Funding Notifications**  
March 2021

- Successful and unsuccessful applicants notified
- Applicant Survey distributed

05

**2021 Budget & Committee Review of CGP**

Mid-Feb/March 2021

- Elgin County Council's review of 2021 Budget

04

**Elgin County Council Review**  
December 10, 2020

- Council reviewed CGP allocations as recommended by the Rural Initiatives and Planning Advisory Committee

# Overview

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- ▶ Elgin County is committed to providing modest levels of financial assistance (<\$70K) through the County's Community Grant Program ("CGP") to qualifying non-profit Community Services organizations and Festivals and Events organizers.

- ▶ Annual requests for funding exceed available funding
- ▶ The aim of the program is to share available resources throughout the County
- ▶ **CGP should be reviewed regularly to ensure applicants are treated fairly and consistently**

- ▶ Obtaining funding through the CGP is increasingly competitive.

**REVIEW  
TODAY**



# Overview

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- ▶ In 2020, the Rural Initiatives and Planning Advisory (RIPA) Committee redesigned the Community Grant Program to ensure:

- ▶ alignment with priorities identified in Council's Strategic Plan 2020-2022;
- ▶ applicants are treated fairly and consistently;
- ▶ enhanced transparency and accountability, including **new evaluation tools** to reduce **subjectivity/bias**

**COMMITTEE REVIEW OF  
EVALUATION TOOLS AND  
ALLOCATION PROCESS**



- Funding is not guaranteed, even if applicants satisfy the eligibility criteria and meet the objectives of the CGP. Submission of an application does not guarantee the organization will be awarded all or part of the grant request.

# Adjudication/Allocation Process & Feedback

# Process

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- ▶ A key step in the CGP process is effectively allocating funds. This requires that the Committee objectively review the applications and work collaboratively to avoid bias while making transparent and fair recommendations to Council.
- ▶ Committee Members shared the goal of awarding the most deserving grants
  - ▶ Developed Program Guides and Evaluation Tools to ensure alignment with objectives of the CGP
  - ▶ Detailed objectives established by the Committee provide clarity around how funds should be allocated
- ▶ Committee Members must differentiate the best applications from comparatively weaker ones.
  - ▶ Does the evaluation matrix effectively translate strengths and weaknesses into a numeric rating?



# Process - Workflow

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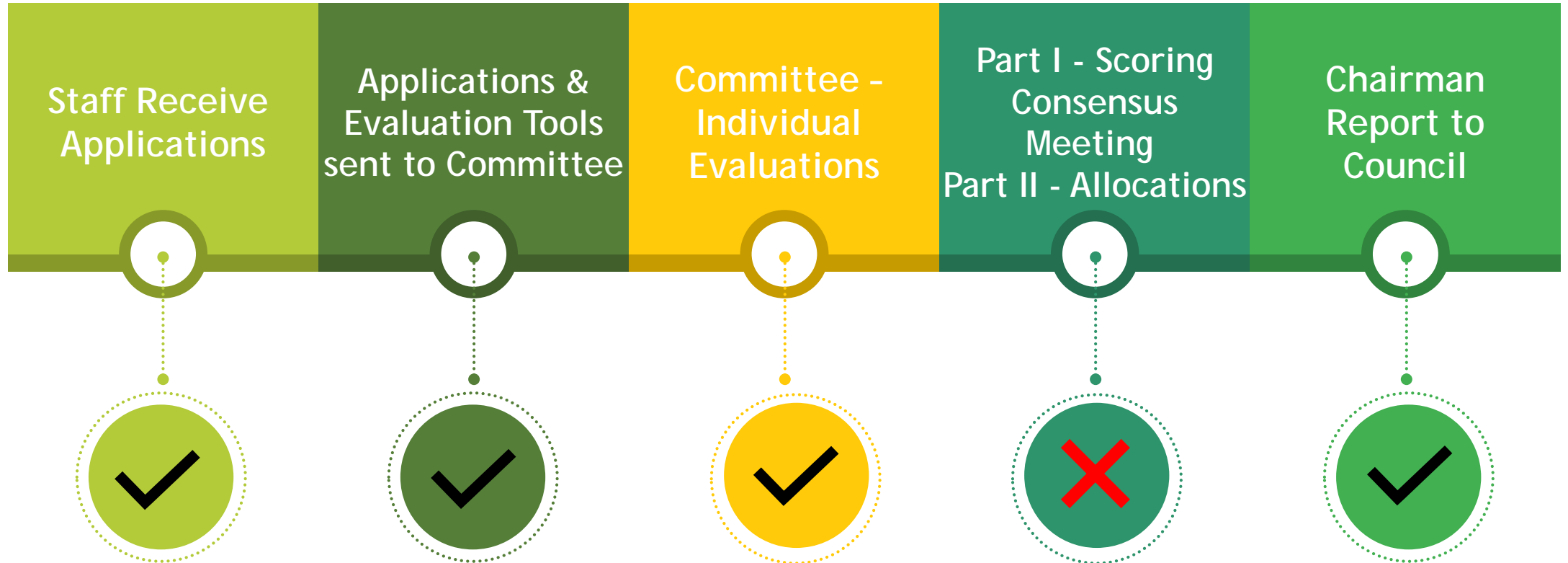
- ▶ The Committee defined a multi-stage review process that reflected the needs and priorities of the CGP.

## 2021 Grant Allocation Workflow

- ▶ Committee screened applicants for eligibility criteria (pass/fail)
  - ▶ Committee members reviewed applications **individually** using scoring matrix/matrices to ensure greater impartiality.
    - ▶ This was the first step to collecting objective reviews – avoids bias and “groupthink”
  - ▶ Staff compiled the scores and the Committee distributed funds.
  - ▶ Committee recommended allocations to County Council for approval
- 
- ▶ How can the Committee improve the workflow? (next slide)

# Considerations - Adjudication Process

Staff & Committee



The 2020 meeting was only Part II - allocations meeting (used average scores)

## Considerations - Why is a *Consensus Meeting* important?

- ▶ Encourages Committee Members to discuss the strengths and weaknesses associated with each application – specifically, whether it aligns with the goals of the CGP.
- ▶ Determines a “consensus score” for each application
  - ▶ In 2021, there was a significant discrepancy in individual scores for two applications with scores ranging from ~ 67 to 90.
  - ▶ It is important to hear more from reviewers about each application.

# Considerations - Consensus

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- ▶ In 2020, staff presented the Committee with an average score and recommended allocations.
- ▶ It is recommended that the Committee review individual scores and reach consensus scoring for eligible applications before allocating funds.
  - ▶ Committee Members:
    - ▶ Must be aware of unconscious bias
    - ▶ Committee Members should rely on the evaluation tools developed to ensure the process is as fair and unbiased as possible (lean on evaluation matrix/matrices and link conversations back to established criteria wherever possible).
    - ▶ Ensure alignment with CGP Goals/Priorities along with the evaluation matrix/matrices can not only break through an impasse in Committee discussions, but can help the best applications filter to the top.

## Committee Feedback – 2020 Allocation Process

# Transition

- ▶ Transitioning from past practice to a new model can be difficult.
- ▶ Prior to the 2021 CGP allocations, Committee Members used a scoring tool in the past when evaluating proposals but did not directly use the scores when making decisions about allocations.
  - ▶ The Committee overhauled the CGP and evaluation tools to safeguard against real or perceived bias. We can't lose sight of the importance of these tools.
- ▶ A number of changes have happened over the past 5 years:
  - ▶ It used to be possible to fund all applications at “full” ask with some exceptions – “asks” = available funding.
  - ▶ The program is now **oversubscribed** – “asks” now exceed funding by 1.4x and applicants have asked for 140% of available funds.
  - ▶ Committee can't operate under the old assumption that we'll be able to make everyone happy. The Committee has to be more selective.
  - ▶ This is a good thing! It makes the process more competitive and allows the Committee/Council to provide funding to more projects/services/events across the County – increasing impact.

# Allocations – Year-over-Year

- ▶ Allocations can vary significantly year-over-year based on:
  - ▶ Scores/quality of application/impact of service/program/festival/event
  - ▶ “Ask”
  - ▶ Number of applications received for each funding stream
  - ▶ Available money

## Process - Part II: Allocations

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- ▶ In 2020, staff recommended that the Committee use average scores in a weighting formula to ensure Committee members were making data-driven decisions using the evaluation tools prepared by the Committee and communicated to all applicants. This information was presented to the Committee to offer a starting point for discussion.

### Formulas

*Weighting Factor*

$$\frac{\text{Total Score x Ask}}{\text{Sum of Scores x Sum of Asks}}$$

*Allocation Calculation*

$$\frac{\text{Weighting Factor}}{\text{Total Weights X Available Funds}}$$



# Preliminary Feedback

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- ▶ During the 2021 CGP allocations meeting, Committee members identified the following concerns:
  - ▶ Committee members want to be able to use their discretion, rather than using the allocations calculation in all instances – particularly when assigning 100% funding to select applicants.

## Staff Comments:

- ▶ Allocations are at the Committee's discretion – it can be an iterative process to arrive at the final allocations.
- ▶ Allocation calculations were presented to the Committee in 2020 as a “starting point” for all allocations since they incorporate scoring
- ▶ One Committee member questioned the usefulness of allocation calculations, especially when applied to smaller “asks”

## Staff Comments:

- ▶ For example: the impact on a \$10,000 “ask” getting \$6,000 “ask” is the same as a \$500 “ask” getting \$300 – both funded @ 60% (assuming same evaluation score)
- ▶ Incorporating Committee scores and applying the allocation calculations is likely the fairest assessment
- ▶ Concern that applicants will increase their “ask” in future years to offset the funding formula.

## Staff Comments:

- ▶ The opportunity to manipulate the process for a desired outcome has always been present it is virtually impossible to control since we must be transparent about allocations.
- ▶ **Does the committee need to assess the “realism of the budget proposal” with greater scrutiny to safeguard against applicants who may inflate future asks? If so, what does this look like?**

## Allocations Calculations - applicability

# Applying the Allocation Calculations

Festivals and Events	Average Total Score	Ask (2020)	Funds Available	Weighting Factor	Recommended Allocation	Percentage Allocation
Aylmer Mural	78	\$10,000		0.01582	\$6,733	67%
Bayham Beachfest	77	\$10,000		0.01562	\$6,647	66%
Bayham Edisonfest	74	\$1,500		0.00225	\$958	64%
CALIPSO	73	\$10,000		0.01481	\$6,302	63%
Periscope Playhouse	74	\$10,000		0.01501	\$6,388	64%
Port Stanley Theatre	74	\$5,000		0.00750	\$3,194	64%
Shedden Ag Society	83.4	\$4,500		0.00761	\$3,240	72%
Wallacetown Ag	77	\$10,000		0.01562	\$6,647	66%
Rodney Ag	84	\$10,000		0.01704	\$7,251	73%
total	694.4	\$71,000	\$47,359	0.11128	\$47,359	67%

High scores resulted in a higher % allocation

# Impact on smaller “ask”

Festivals and Events	Average Total Score	Ask (2020)	Funds Available	Weighting Factor	Recommended Allocation	Percentage Allocation
Aylmer Mural	78	\$10,000		0.01582	\$6,733	67%
Bayham Beachfest	77	\$10,000		0.01562	\$6,647	66%
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Rodney Ag	84	\$10,000		0.01704	\$7,251	73%
total	694.4	\$71,000	\$47,359	0.11128	\$47,359	67%

Same impact on “small ask” as “large ask” - percent allocation based on available funds and scoring

# What else is evident?

Festivals and Events	Average Total Score	Ask (2020)	Funds Available	Weighting Factor	Recommended Allocation	Percentage Allocation
Aylmer Mural	78	\$10,000		0.01582	\$6,733	67%
Bayham Beachfest	77	\$10,000		0.01562	\$6,647	66%
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Rodney Ag	84	\$10,000		0.01704	\$7,251	73%
total	694.4	\$71,000	\$47,359	0.11128	\$47,359	67%

Total Funding Available for Festivals and Events

- 41% or \$23,641 more funding was requested than was available.
- Scores were generally favourable - which resulted in most organizations receiving an average of 67% of their "ask".

All high scores!

## Let's look at the data

Festivals and Events	Average Total Score	Ask (2020)	Funds Available	Weighting Factor	Recommended Allocation	Percentage Allocation	
Aylmer Mural	78		\$10,000	0.01582	\$6,733	67%	
Bayham Beachfest	77		\$10,000	0.01562	\$6,647	66%	
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Rodney Ag	84		\$10,000	0.01704	\$7,251	73%	
total	694.4		\$71,000	\$47,359	0.11128	\$47,359	67%

- 11 submissions
- Minimum score: 73
- Maximum score: 84
- No outliers

- Mean: 77 (average value of Committee Scores)
- Median: 77 (central number of scores)
- Mode: 74 (most frequently occurring)

# Option 1: Applying the Allocation Calculations

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## Part I – Consensus:

1. Identify consensus scores
2. Identify funds for each funding stream (\$ for Community Services and \$ for Festivals and Events)
3. Identify which organizations should receive 100% funding, if any

## Part II – Allocations:

1. Apply funding formula (weighting factor/allocation calculations) to remaining applications

## Option 2:

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### Part I – Consensus:

1. Identify consensus scores
2. Identify funds for each funding stream (\$ for Community Services and \$ for Festivals and Events)
3. Identify which organizations, if any, should receive 100% funding (for example, 4 high-impact programs/services/festivals/events)

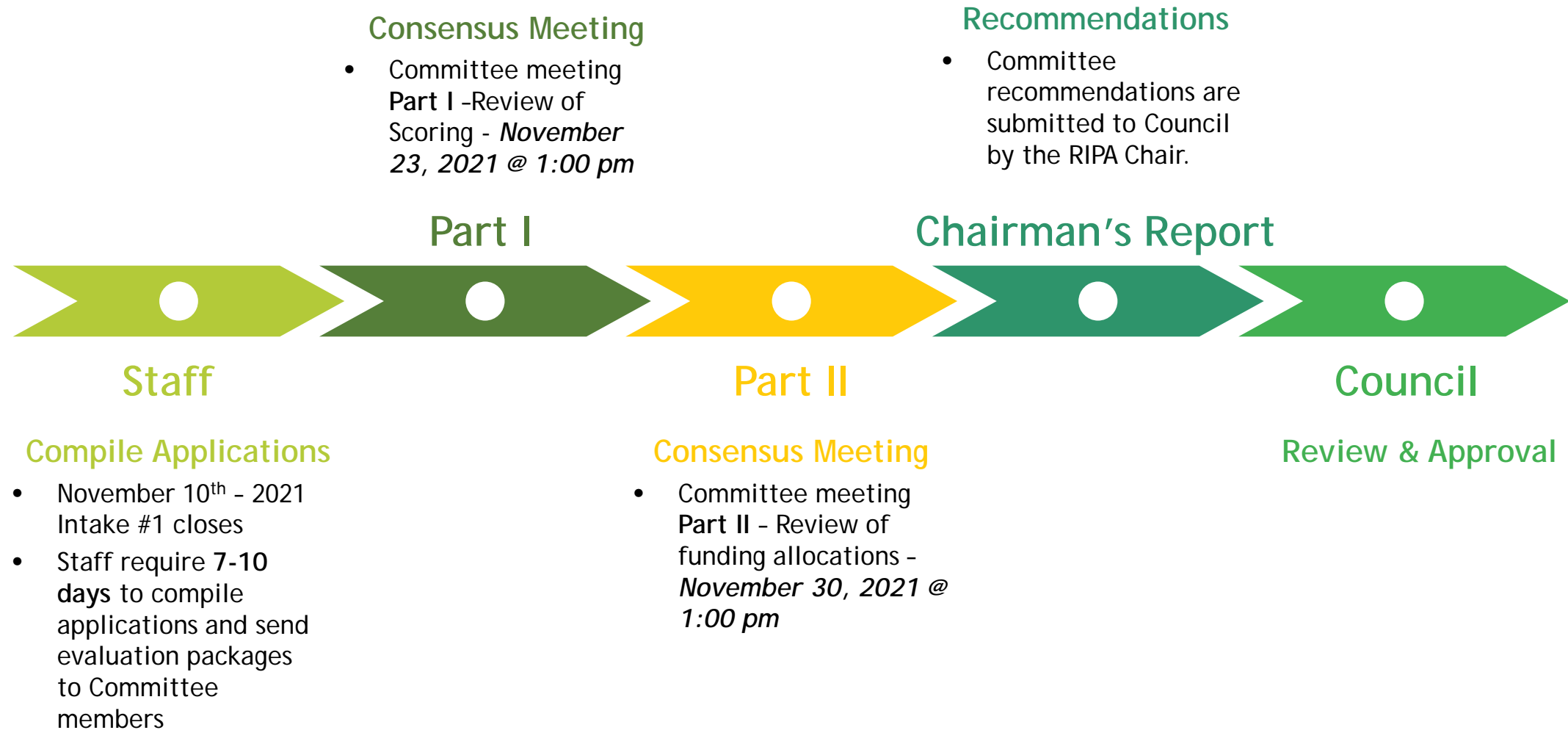
### Part II – Allocations:

1. Assign a percentage for all other eligible applications (for example, 4 high-impact programs/services/festivals/events funded at 100% and **all others funded at 65% of “ask”**)

***Note: 2021 allocations average for those not funded at 100% was 67%.***



# Recommended Adjudication/Allocation Process



# Feedback

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Additional Comments/Concerns?

Next Steps