



SPEAKS ON BLOOD SERVICE—Mrs. Marilyn Logan of London, co-ordinator of Blood Donor Recruitment for Southwestern Ontario, praised the work of the local branch when she spoke at the annual meeting on January 11th. Mrs. Logan is shown with one of the blood donor posters, held jointly with Terry Heeney, who presided for the meeting and who will head the Dutton-Dunwich branch again in 1979.

Red Cross branch commended for efforts in blood service

Addressing the annual meeting of Dutton and Dunwich Red Cross Society in the Memorial Hall last Thursday evening, Mrs. Marilyn Logan of London praised the work which the local branch continues to do in blood donor service.

Mrs. Logan is Southwestern Ontario co-ordinator of Blood Donor Recruitment and stated that last year's two clinics here resulted in the best local results ever. A total of 508 offered to contribute with 453 units being

collected. Particularly gratifying was the fact there were 112 new donors.

Has Best Service

According to Mrs. Logan Canada has the best quality blood program in the world. No donors are paid and there is no charge to hospitals. In Western Ontario alone 32 hospitals are provided free blood and it is gathered from 40 centres.

Sixteen different tests are made of blood before it goes to hospitals and less than one-half of one per cent is found to be below standard.

Mrs. Logan said one of the biggest changes is that blood donor service is no longer on a donor-to-patient or emergency basis. Technical advancement has made it possible to receive donations regularly and to store blood until it is needed.

Mrs. Logan also touched on other Red Cross activities such as care and safety organizations, homemakers' service and meals on wheels.

She also pointed out that because more women are working now and thus are busier, men are becoming more active in Red Cross work.

Introduced by Stuart McWilliam, former blood donor committee chairman here, Mrs. Logan was thanked by Mrs. Ronald Ford.

Pay Tribute

The president, Terry Heeney presided with Mrs. Ronald Ford acting as secretary in the absence of Mrs. Marjorie Cameron. Mr. Heeney called for a minute's silence in tribute to R. E. Fraser, a long-time and active member of the branch who had passed away in the past year.

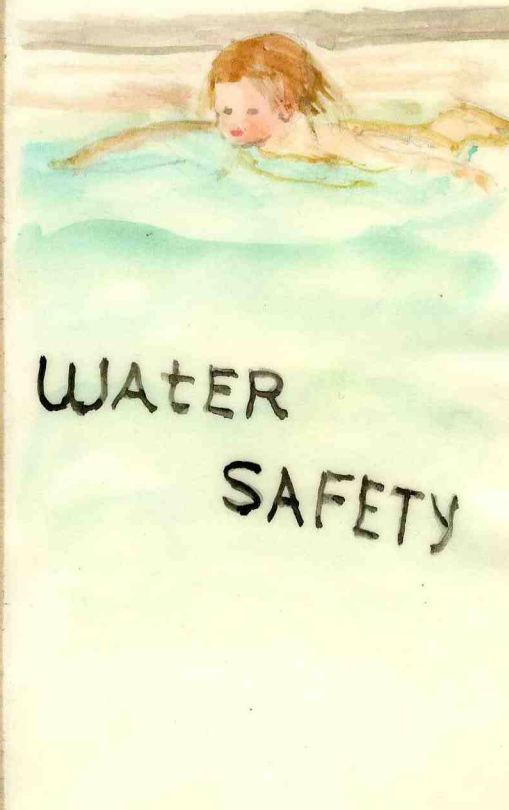
Reports Presented

Reports of the various Red Cross committees were presented and are published elsewhere in this issue. They show that the local branch continues to do excellent work in the community and is prepared to assist should an emergency arise.

Monday, February 19th, was chosen as the date of the first regular meeting of 1979.



POOL
SWIMMING



WATER
SAFETY

Red Cross reports presented

(Continued from page 1)

Reports presented at the annual meeting of Dutton-Dunwich Red Cross were as follows:

The treasurer, Mrs. Ruth Wight, reported receipts of \$1600.95, consisting mainly of \$1203.59 received from the Ontario Division, donations of \$185.00 and \$24.00 from the Brownies Group for the purchase of crutches, etc. Expenditures totalled \$1231.44, some of the main items being office rental, \$200.00; hospital visiting, \$291.96; blood clinic expenses, \$291.07; reports and advertising, \$110.74; hydro and gas, \$208.47.

Fund Raising Campaign

Adriaan Heyblom, co-chairman with Don Cameron of the fund-raising campaign, reported a total of \$2,429.10 was collected and he expressed thanks for the support which enabled the branch to exceed its objective.

Mr. Heyblom also reported the local branch was the third in the province to report having reached its objective.

This year's campaign will commence March 1st.

Emergency Services

Ronald Ford, Emergency Services chairman, reported the community had been fortunate in that assistance at the time of fire or disaster had not been required in 1978.

Awards Committee

Mr. Ford also reported that the Awards Committee had recommended the presentation of three Badges of Service and these had been granted. Those recognized were Terry Heeney, Mrs. Dorothy Dupuy and Herb Campbell.

Loan Cupboard

Mrs. Hilda Crawford reported 55 individuals received benefits from the Loan Cupboard last year. A wheel chair had been donated in 1978 and equipment available consists of seven gatch beds, pair of bed sides, over-bed table, six wheel chairs, six pairs crutches, pronged canes as well as many small articles useful in a sick room.

Workroom

Mrs. Crawford stated the Workroom Committee had not been active because of no need but it remains organized and ready to help if required.

Swimming and Water Safety

Mrs. Ruth Hockin was chairman of this committee. The Red Cross swimming program is used at the local pool and to emphasize Water Safety Week a selection of films were shown to the students from Kindergarten to Grade 6.

Blood Donor Committee

The Blood Donor report prepared by Gilbert Bouw, chairman, was given by Stuart McWilliam, former chairman. It showed two clinics were sponsored with a total of 508 donors

and 453 units of blood collected. Gratitude was expressed for this exceptionally fine turn-out of West Elgin people.

Thanks was also given to the Red Cross ladies for refreshments and the volunteers who had manned the clinics.

Red Cross Youth

P. T. Heeney, chairman, reported the Public School is involved in many worthwhile projects. Sale of hot dogs each Friday in February resulted in the sum of \$175.00 being raised and this was forwarded to Toronto.

A further sum of \$65.00 was sent to UNICEF, Easter and Christmas favors were made for the Bobier Home, place mats for the Adult Community Club and various grades and choirs visited the Bobier Home during the year.

Hospital Volunteers

Mrs. Dorothy Dupuy, chairman, reported that the Red Cross made weekly visits to the Bobier Home with gifts of fruit. Gifts were also presented at Christmas, flowers at Easter and the committee participated in birthday parties at the Home.

Committee members were Mrs. Jessie Love, Mrs. Clare Blue, Mrs. Gordon Paton, Mrs. Thomas Andrews, Mrs. Gilbert Bouw, Mrs. E. Donovan, Mrs. Betty Duncanson and Mrs. Dupuy.

Bobier Home Auxiliary

Mrs. Isabel Percival represented Red Cross on the Bobier Home Auxiliary and reported as follows:

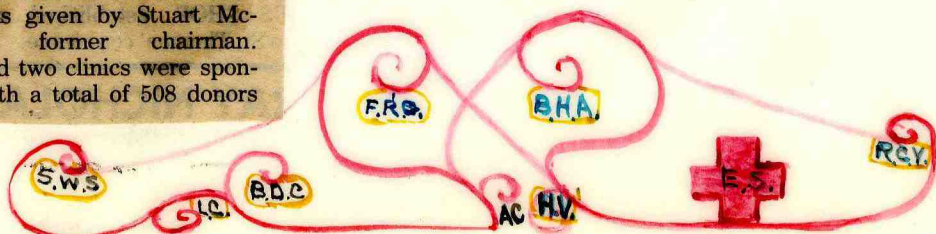
There are 47 in residence at the Bobier Home and a waiting list. Church services are held there each Monday and a birthday party is held the last Thursday of each month for the residents who had a birthday during the month. Twenty groups from churches, W.I., Red Cross, etc., have the program and provide treats for birthdays, Easter, Thanksgiving and Christmas and other occasions during the year. A very successful tea was held in June as it is each year. A picnic was held and the patients who were able were taken for a nice drive to Port Stanley and through the country and a nice picnic lunch when they returned.

A new addition is to be added in the near future which will provide much-needed space and an elevator installed. Mrs. Cottam has retired and Mrs. Mary Bol has taken her place as director of nurses. Mrs. Annie Cameron has also retired after being kitchen supervisor for 13 years and Mrs. Ethel Lyons has taken her place. Mrs. Mezenberg is in charge of recreation, assisted by Mrs. J. Bennett; Mrs. Don McCallum is the president for 1979.

Officers for 1979

In the nominating committee's report presented by Donald Bruce, Terry Heeney was re-elected president. Other officers are: Honorary president, Mrs. Hilda Crawford; past president, Albert Ford; 1st vice-president, Donald Cameron; 2nd vice-president, Stuart McWilliam; secretary, Mrs. Lois Reinders; treasurer, Mrs. Ruth Wight; campaign chairman, Donald Cameron; assistant campaign chairman,

Adriaan Heyblom; blood donor chairman, Gilbert Bouw; committee: Gordon Paton, Stuart McWilliam, Gordon Gow; blood clinic assistant, Mrs. Gayle Campbell; swimming and water safety, Mrs. Ruth Hockin, assistant swimming and water safety, Mrs. Ann Reeves; red cross youth, Terry Heeney; hospital visiting, Mrs. Dorothy Dupuy; committee: Mrs. Jessie Love, Mrs. Rose Paton, Mrs. Margery Blue, Mrs. Rita Bouw, Mrs. Caroline Andrews, Mrs. Betty Duncanson, Mrs. Ruth Donovan; workroom, Mrs. Hilda Crawford; loan cupboard, Mrs. Hilda Crawford; committee: Mrs. Mary Hafele, Mrs. Gayle Campbell, Mrs. Dorothy Dupuy, Gilbert Bouw; emergency services, Ronald Ford; committee: Mrs. Hilda Crawford, Jack Ripley, Norman McWilliam; Bobier Home Auxiliary, Mrs. Isabel Percival, Mrs. Gertrude Page, awards, Ronald Ford, Mrs. Hilda Crawford, Norman McWilliam; publicity, Dan Moore, Herb Campbell; auditors, Mrs. Dorothy Milton, Martin McLay; nominating committee, Mrs. Gertrude Page, Donald Bruce, Earl Shipley, Mrs. Dorothy Dupuy, Jack Campbell.





SPEAKING AT FARMERS' NIGHT—Charles Gracey, manager of the Canadian Cattlemen's Association, was the guest speaker at another successful Farmers' Night held last Thursday evening at the Dutton-Dunwich Community Centre. Looking on intently is Allister Cameron who was chairman of the event. This was the eighth annual event sponsored by the Dutton and District Lions Club.

Dutton Lions Farmers' Night draws record attendance

The eighth annual Farmers' Night sponsored by Dutton and District Lions Club attracted the largest crowd yet with 240 farmers attending.

Allister Cameron acted as chairman for the event held in the Dutton-Dunwich Community Centre last Thursday evening.

St. Helen's C.W.L., Wallace-town, served a tasty beef dinner followed with entertainment by The London Connection.

Head table guests were introduced by Bob Purcell with thanks to the caterers given by Don Lyons responded to by Mrs. Joe Van Nuland.

Guest Speaker

Charles Gracey, manager of the Canadian Cattlemen's Association, chose as his topic "Let's Hear It For The Good Farmer".

Mr. Gracey identified some of the major agricultural myths that are in wide circulation today and about the kinds of policies that would be most appropriate for the agricultural community.

Some Common Agrarian Myths

The central and overriding myth is, that farming today remains a form of peasantry and that farmers are a distinctly and uniformly underrewarded group in our society. This is the

basis for the new and irresponsible Canadian Agricultural Movement. The cry goes up for "parity pricing", an economic principle that is as curious and outdated as the dinosaur. But, such movements would not gain support if many farmers did not themselves believe, or have been led by persistent repetition to believe, that they are underrewarded for the efforts — that they need special measures, special legislation, special production and marketing mechanisms to protect themselves.

The next myth is of the family farm. Now, the family farm itself is no myth at all. Virtually all of the farms in Canada are family

farms. The myth is of the imminent demise of the family farm. Farm leaders invoke the need to preserve the family farm to justify any and all farm policies. Dark threats are raised, that with the demise of the family farm food will become more expensive. The beauty of the "family farm", as a political issue is that it means different things to different people. The politician can speak of the importance of the family farm and both the efficient, productive farmer and the inefficient or poor farmer think he is talking especially about him.

The third myth is that we have in Canada an overt "cheap food

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Lions Farmers' Night

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policy". This is such a deeply rooted belief in the farm community, that I almost left it out of this speech. There is the belief that the Government wants cheap food and will sacrifice the farmer to that end. Now this is a difficult myth to unravel. Surely the Government does want cheap food, just as it wants cheap energy, cheap housing. In short, any Government wants a society in which its citizens are able to house, cloth and feed themselves and in other ways to enjoy a high or at least reasonable stan-

dard of living. Do the critics of a supposed cheap food policy advocate an expensive food policy? Food is cheap in Canada. In fact, food in Canada today, is as cheap or cheaper in relation to available income, as it is anywhere in the world. But, it does not necessarily follow that cheap food means victimized farmers. Cheap food is in fact a monument to the productivity and efficiency of Canadian agriculture. Cheap food is something that many farmers are and ought to be proud of. Cheap food, also, means that as production costs rise, food prices can also rise to maintain profitable production and the consumer will still have a bargain.

A cheap food policy should only be condemned, if and when, the overt policy of Government is to depress farm prices in order to deliver cheap food to consumers at the expense of farmers. Though this has been the unintended result of some poorly conceived public policies, I don't think it is fair to accuse the Government of perpetuating a cheap food policy.

The fourth myth is that farm prices don't keep up with farm costs. There are other myths about farmers and more than a few false perceptions. We believe, without much prompting, that the family farm represents a superior social order. We are led to believe that the declining number of farmers is approaching some critical point of no return — that the average age of farmers is advancing rapidly — that half of the farmers live below the poverty line.

Another myth is the public perception of the poor, downtrodden farmer and the gouging middleman. If half of these myths were true, our agricultural policies would stand rightly condemned. Our production methods, our marketing structures, our financial institutions would be properly implicated. The farm organizations that purport to work for farmer interests would be exposed as ineffective.

Mr. Gracey then went into detail with facts and figures on farmers and farm income.

Mr. Gracey expressed a need for better communication and un-

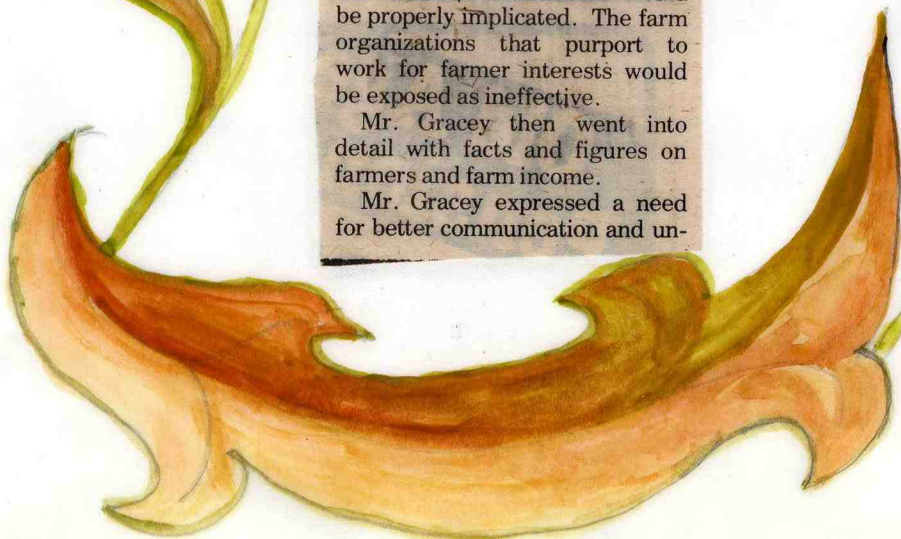
derstanding between farmers and urban people. He said how confusing it must be for people to read in the paper "High Beef Prices" and in the next item further down the page where 30,000 American farmers are protesting over low prices.

He also stated that the true nature of farming as a profitable and rewarding enterprise can easily be identified. The trouble seems to be that the good farmers are often home farming, while the malcontents seek to change the system more to their own liking. While one farmer happily and profitably produces, two complain about their lot and insist that the world owes them a living. So let's make a choice and let's hear it for the good farmer.

Introduced by Albert Ford, Mr. Gracey was thanked by Don McCallum.

Draw Winners

Eighty-eight businesses and individuals in the area very generously donated 110 prizes adding to the success of this special event. Pens were donated by the Elgin County Cattleman's Association and the program was printed courtesy of West Elgin Mutual Fire Insurance Company. Neil McCallum, Walt Thibodeau and Don Lyons were in charge of the distribution of prizes.



From - Beattie Malcolm

The ~~Ladies~~ Tweedsonier Curator for Ont.)
(Advice from Mrs Fred Howe)

The Ladies of the Womens Institute wonder if the Council would consider assisting us with funds to have our History put into proper shape.

The Provincial Archives, Toronto, want to microfilm all histories. We are supposed to let the Provincial Curator know when we are ready.

use Litho shop print paper - a Litho Shop will cut it to size - Be sure to take along a sample sheet the size of the book.

I believe the St Thomas Library has an offer to have the book microfilmed - If our branch decides ~~to~~ have the book microfilmed elsewhere. Mrs Howe must be notified

good Bookstores will handle a # 76 cover manufactured by Hutchings and Patrick

B. by soaking a copy book to send to be microfilmed for Toronto (no crest) Ottawa Archives - we can keep the original in Dutton Library. There have been instances where the original book became lost and never returned to the district who compiled it.

EDITORIALS



From Dutton Advance 1992

Fairs an Ontario tradition

It's fall fair time once again and already shows, mostly successful, have been held at Shedden, Melbourne, Aylmer and Ridgetown in this area. By the end of this month similar events will have been held at Wallacetown, Rodney and Glencoe among other places.

Fall fairs are nostalgic gatherings for rural and urban folk alike. They revive memories for city dwellers who used to vacation on an uncle's farm and provide an opportunity for former rural dwellers to return and look up old friends at the hometown fair. Then, too, livestock judging and horse shows attract retired farmers, while youngsters still "go" for candy floss and rides on the ferris wheel.

Friendly competition amongst neighbors is a key ingredient of fall fairs. Grandmothers used to treasure first prize for their patchwork quilts or crabapple jelly. Prizes for such articles can still be won and for modern homemakers there now are other crafts such as ceramics, macrame and so on.

The demise of the fall fair has been predicted by some for several years, but still they carry on. First held at Niagara-on-the-Lake in 1792 there are said to be more than 230 fairs scattered across Ontario. It's still a custom for people of all ages to celebrate the harvest.

With the decline in the horse population fall fairs were expected to lose much of their appeal. The heavy horses certainly are missed but today we have many more saddle horses and they can provide plenty of action and present a most interesting show.

In connection with our fairs, it's good to see numerous events for young people and the large number of competitors in them. This is a pretty good indication that there will be people to carry on future fairs.

Supporters of Wallacetown Fair have provided further proof of their faith in the future by erecting, through volunteer labor, a third exhibits building at the fairgrounds. This building will be used for the first time at this year's fair — September 29th and 30th.



Girl Cadets Dutton, West. E.
High School 1940



Boy Cadets, Dutton, West. E.
High School. 1940